

## Michelangelo Pistoletto to bring landmark installation to Pyramids for Forever Is Now 2025

Reham El-Adawi , Saturday 10 May 2025

Renowned Italian artist and Arte Povera pioneer Michelangelo Pistoletto will headline the fifth edition of Forever Is Now, Egypt's leading international contemporary art exhibition held against the backdrop of the Pyramids of Giza.



*Ambassador of Italy to Egypt Michele Quaroni. Photo courtesy of Art D'Égypte*

The announcement was made during a reception hosted by the Italian Embassy in Cairo in partnership with Art D'Égypte by CulturVator and the Italian Cultural Institute.

The exhibition will run from 30 October to 22 November 2025.

A nominee for the 2025 Nobel Peace Prize, Pistoletto is expected to unveil a monumental site-specific work that merges his lifelong exploration of art as a tool for societal transformation with the iconic setting of ancient Egypt.

The installation will extend his Third Paradise project—his globally recognised symbol of balance, unity, and regeneration—to the Giza Plateau.

### **Cultural diplomacy at the Pyramids**

“It is a powerful testament to the enduring cultural ties between Italy and Egypt,” said Michele Quaroni, Italy’s ambassador to Egypt. “Through art, we continue to build bridges that transcend borders, language and time. This is a celebration of artistic innovation as well as cultural diplomacy.”

Pistoletto, now in his 90s, is widely regarded as one of the most influential living artists.

Best known for his iconic Mirror Paintings and for founding Cittadellarte, a multidisciplinary foundation dedicated to art-driven social change, his work has been exhibited at the Museum of Modern Art (MoMA), Tate Modern, and multiple editions of the Venice Biennale.

The artist's upcoming appearance at the Pyramids marks a rare fusion of ancient heritage and avant-garde contemporary art—hallmarks of Forever Is Now, which in recent years has become the most high-profile art event in Egypt and a symbol of the country's growing presence on the global art map.

### An opportunity for Egyptian talent



*Nadine Abdel-Ghaffar Founder of Art D'Égypte*

In addition to participating in the exhibition, Pistoletto is launching a call for Egyptian artists to apply for a scholarship to study at the UNIDEE Academy—his foundation's school for socially engaged art in Biella, northern Italy.

One artist will be selected for a fully funded three-year bachelor's programme, with support in the first year from the Italian Cultural Institute in Cairo and full sponsorship from Cittadellarte thereafter.

"This is not just symbolic—it's visionary," said Nadine Abdel Ghaffar, founder of CulturVator. "Bringing Pistoletto to the Pyramids is a historic moment for Egypt and for global contemporary art."

## Bridging continents through creativity



*Paolo Naldini, Director of Fondazione Pistoletto Cittadellarte. Photo courtesy of Reham El-Adawi.*

Paolo Naldini, director of Fondazione Pistoletto Cittadellarte, highlighted the initiative's role in fostering cultural dialogue.

"Cittadellarte sees art as a bridge between peoples and geographies," he said. "We hope to connect Venice and Cairo—Europe and North Africa—through the same artwork, as a symbol of creation, balance, harmony, and peace."

Founded in the late 1990s, Cittadellarte is an artistic and social experimentation laboratory.

At its core is the Third Paradise, a symbol that has inspired hundreds of installations and initiatives worldwide, including through its 250 affiliated Rebirth/Third Paradise Embassies.

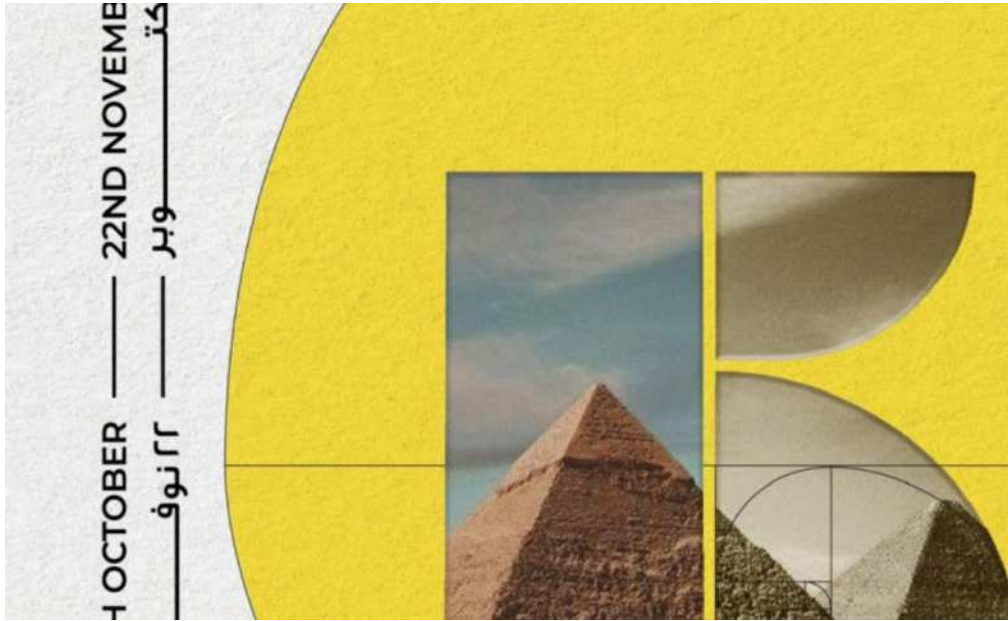
With Pistoletto's participation, Forever Is Now 2025 is poised to reinforce its status as one of the Middle East's most ambitious and globally significant cultural platforms

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Art D'Égypte by CulturVator; Founded by French-Egyptian curator Nadine Abdel Ghaffar, Art D'Égypte is a privately owned multidisciplinary platform supporting Egypt's and international arts and cultural scene through exhibitions, international collaborations, and community engagement. Its umbrella initiative, CulturVator, extends this mission by activating spaces across creative disciplines; from visual arts, fashion and film to design and heritage while fostering global cultural exchange. Art D'Égypte's flagship exhibition, Forever Is Now, is the first international contemporary art D'Égypte has received the patronage of UNESCO since 2019.

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In a monumental moment for the global art scene, *Forever Is Now* returns for its fifth edition with a name that needs no introduction: Michelangelo Pistoletto.

Art D'Égypte by CulturVator in partnership with the Italian Embassy in Cairo and the Italian Institute of culture in Cairo; are proud to announce that Michelangelo Pistoletto, one of the most revolutionary artists of the 20th and 21st centuries. This year he will be among the featured artists in the fifth edition of *Forever Is Now*, the first international contemporary art exhibition held at the Pyramids of Giza that will take place from 30<sup>th</sup> October to 22<sup>nd</sup> November.

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رئيس مجلس الإدارة  
أكرم القصاص  
رئيس التحرير  
علا الشافعي

اليوم السابع

السفير الإيطالي: لا يوجد مكان في مصر لا أستمع بالتواجد به

أكد السفير الإيطالي ميكيلي كواروني أن عرض أعمال الفنان الإيطالي الشهير ميكيلانجيلو بيستوليتو، المرشح لجائزة نوبل للسلام، أمام الأهرامات يمثل حلمًا تحقق بعد سنوات من الانتظار، موضحاً أن الفن المصري يعتبر من أقدم الفنون في العالم، حيث أبدع المصريون في مختلف المجالات الفنية، مما جعل الرومان منبهرين بما قدموه



<https://www.facebook.com/watch/?v=1360845545165899&t=3>

وأضاف خلال لقاء مع " تلفزيون اليوم السابع " قدمته الزميلة لميس محمد أن مشاركة بلاده في النسخة الخامسة من معرض "معرض الأبد هو الآن" تعكس عمق العلاقات التاريخية والثقافية بين مصر وإيطاليا، التي تعود إلى آلاف السنين، مشيرا إلى أن إيطاليا ستقوم بإرسال فنان مصري شاب للدراسة في المؤسسات الأكاديمية الإيطالية، وذلك في إطار تعزيز تبادل الثقافات والخبرات بين الفنانين المصريين والإيطاليين

رئيس التحرير  
محمود المملوك



## الفنان الإيطالي مايكل أنجلو بيستوليتو يُنير أهرامات الجيزة في النسخة الخامسة من Forever Is Now



في لحظة فارقة في تاريخ الفن العالمي، يعود معرض Forever Is Now في نسخته الخامسة، محطاً أنظار العالم إلى أهرامات الجيزة، حيث يُشارك هذا العام الفنان الإيطالي العالمي مايكل أنجلو بيستوليتو، أحد أبرز رواد الفن المعاصر وأكثرهم تأثيراً في القرنين العشرين والحادي والعشرين.

### معرض Forever Is Now

أعلنت سفارة إيطاليا في مصر، بالتعاون مع مؤسسة Art D'Égypte by CulturVator والمعهد الثقافي الإيطالي في القاهرة، عن مشاركة بيستوليتو في المعرض الفني الدولي الذي يُقام عند سفح الأهرامات خلال الفترة من 30 أكتوبر إلى 22 نوفمبر، ليُقدم عملاً تركيبياً ضخماً يجمع بين عراقة الحضارة المصرية القديمة وحدثة الفكر الفني المعاصر.

يُعد بيستوليتو مؤسس حركة فنون الفقر وصاحب مسيرة تمتد لأكثر من ستة عقود، عُرف خلالها بأعماله الثورية، لا سيما لوحات المرأة التي تكسر الحاجز بين العمل الفني والملتقي، فضلاً عن تأسيسه مؤسسة سيتاديلارتي، المختبر الفني متعدد التخصصات الذي يُوظف الفن كأداة للتغيير المجتمعي، وشارك في كبرى المحافل الدولية مثل متحف الفن الحديث MoMA، وتيت مودرن، وبينالي البندقية، حيث يشارك هذا العام بتركيب خاص للجنة الثالثة يُفتح للزوار من مختلف أنحاء العالم.

وتأتي مشاركته في معرض Forever Is Now 05 تجسيداً لرؤيته للفن كجسر بين الثقافات ووسيلة لتقريب الشعوب، إذ تتضمن المبادرة كذلك إتاحة فرصة للفنانين المقيمين في مصر للتسجيل في أكاديمية UNIDEE التابعة لمؤسسته في مدينة بيبلا الإيطالية، لدراسة البكالوريوس لمدة ثلاث سنوات، وسيتكفل المعهد الثقافي الإيطالي بالقاهرة بكامل رسوم ونفقات الإقامة خلال السنة الأولى، بينما تغطي مؤسسة سيتاديلارتي السنتين المتبقيتين.



من جانبه، أكد السفير الإيطالي في القاهرة، ميشيل كواروني عمق الروابط الثقافية التي تجمع مصر وإيطاليا، مشيرًا إلى أن دعم مشاركة بيستوليتو في هذا الحدث العالمي يُعد تعبيرًا عن التزام إيطاليا بالحوار الثقافي وتعزيز التواصل بين الحضارات، مشددًا على أهمية الفن كأداة لبناء الجسور بين الشعوب، تتجاوز الحواجز الجغرافية واللغوية والزمنية.

بدورها، وصفت نادين عبد الغفار، مؤسسة Art D'Égypte، انضمام بيستوليتو إلى المعرض بأنه لحظة تاريخية لمصر وللفن المعاصر العالمي، مشيرة إلى أن وجوده عند الأهرامات يمثل رؤية بعيدة المدى تتجاوز مجرد الرمزية.

وفي السياق ذاته، أعرب باولو نالديني، مدير مؤسسة سيتاديلارتي عن سعادته بفتح حوار مع المشهد الفني المصري، مؤكدًا أن الفن قادر على ربط البشر ونسج القصص عبر الثقافات والمناطق المختلفة، وأن هذا التعاون يمثل جسرًا بين القاهرة والبندقية، يحمل في طياته قيم الإبداع والتناغم والسلام، التي يُعد الفن أفضل معبر عنها في العالم المعاصر.



## سفارة إيطاليا بالقاهرة تنظم حفل استقبال للفنان الإيطالي بيستوليتو



## مرودة محمد

نشر في: الأربعاء 7 مايو 2025 - 6:24 م | آخر تحديث: الأربعاء 7 مايو 2025 - 6:24 م

### نظمت سفارة إيطاليا بالقاهرة، مساء الثلاثاء، حفل استقبال للفنان الإيطالي ميكيلانجيلو بيستوليتو، بمقر إقامة سفير إيطاليا بالقاهرة ميكيلي كواروني.

وبيستوليتو أحد أكثر الفنانين ثورية في القرنين العشرين والحادي والعشرين والمرشح لجائزة نوبل للسلام لهذا العام.

وسوف يكون أول المشاركين في المعرض الدولي للفن المعاصر الذي يقام عند هضبة أهرامات الجيزة وذلك في الفترة من 30 أكتوبر إلى 22 نوفمبر.

ويُعرف بيستوليتو بأعماله الشهيرة "لوحات المرأة" التي تكسر الحاجز بين العمل الفني والجمهور، كما أسس "تشيتاديلارتي"، المختبر متعدد التخصصات الذي يكرس الفن كقوة دافعة للتغيير المجتمعي.

وتمتد مسيرته الفنية لأكثر من ستة عقود، وشارك بمعارض في أعرق المؤسسات الفنية في العالم، منها بينالر البندقية، وتيت مودرن، ومتحف الفن الحديث (MoMA).

وجاءت مشاركته بدعم من السفارة الإيطالية في مصر بقيادة السفير ميكيلي كواروني، ووزارة الثقافة الإيطالية، ومؤسسة بيستوليتو حيث علق، السفير قائلاً: نحن فخورون للغاية بدعم مشاركة بيستوليتو في النسخة الخامسة من معرض "الأبد هو الآن"، وهو تعاون يُعد شهادة قوية على الروابط الثقافية العريقة بين إيطاليا ومصر.

وأضاف أن هذه المبادرة ليست مجرد احتفال بالفن المعاصر، بل هي أيضًا فعل عميق من أعمال الدبلوماسية الثقافية، يعزز الحوار بين حضارتين ساهمتا كل منهما في تشكيل مسار التاريخ الإنساني.

وذكر أنه من خلال الفن، نواصل بناء جسور تتجاوز الحدود واللغة والزمن، حيث تؤمن إيطاليا إيماناً راسخاً بقوة الثقافة في إحداث التغيير، كأداة للترابط والتعليم والسلام، وتُعيد فعاليات كهذه تأكيد التزامنا بتعزيز الفهم المتبادل والتعاون في منطقة البحر المتوسط وما بعدها.

وتحدثت نادين عبد الغفار مؤسسة معرض آرت دي إيجيبت عن مشاركة بيستوليتو في النسخة الخامسة من فعاليات "الأبد هو الآن".

وقالت نادين عبد الغفار: إن انضمام بيستوليتو إلى النسخة الخامسة من "الأبد هو الآن" هو لحظة تاريخية لمصر والفن المعاصر العالمي، وإيصال صوته إلى الأهرامات ليس مجرد عمل رمزي، بل هو رؤية مستقبلية.

وأضافت أن بيستوليتو هو صاحب الرؤية لحركة "آرتي بوفيرا" وأحد أبرز الفنانين المعاصرين تأثيراً في زمننا حيث سيقدم تركيباً فنياً ضخماً عند أهرامات الجيزة، حيث يمزج بين صدى الحضارة القديمة ونبض الفكر المعاصر، وتشكل مشاركته في "الأبد هو الآن" لحظة اندماج بين الإرث الفني والتاريخ العريق.

من جهته، أعرب باولو نالديني مدير مؤسسة بيستوليتو تشيتاديلارتي، عن تحمسه لفكرة بدء حوار مع المشهد الفني المصري، ومع الفنانين والمؤسسات الثقافية.

وتهدف تشيتاديلارتي إلى جعل الفن جسراً يربط بين الشعوب، عبر الثقافات والجغرافيات، وهذا ما يمكن للفن أن يفعله: أن يصل ويجمع بين حكايات الناس من بيئات وأزمنة مختلفة.



## مرشح "نوبل للسلام" يعرض إبداعاته بمعرض "الأبد هو الآن" بمصر

10 مايو 2025 • 03:00 • اقتصاد

ويك اند القاهرة

تستضيف النسخة الخامسة من معرض "الأبد" عند أهرامات الجيزة الفنان الإيطالي ميكلائنجلو بيسوليتو، المرشح لجائزة نوبل للسلام، والذي سيعرض عمله "الفردوس الثالث" الذي يجمع بين الماضي والحاضر. وأوضح مدير مؤسسة Cittadellarte، باولو نالديني، ومدير أعماله أن العمل يرمز للتوازن بين الأضداد، ويبرز قدرة الفن على خلق مساحة للتناغم.





# **L'artista Michelangelo Pistoletto protagonista della mostra Forever è ora il 2025 a Giza**

La sua monumentale installazione sarà una fusione tra patrimonio artistico e storia antica. Un profondo atto di diplomazia culturale, che promuove il dialogo tra due civiltà mediterranee.



AGI – L'artista Michelangelo Pistoletto, esponente del movimento dell'Arte Povera, sarà tra i protagonisti della quinta edizione di "Forever Is Now", la prima mostra internazionale d'arte contemporanea alle Piramidi di Giza, che si terrà in Egitto dal 30 ottobre al 22 novembre. Pistoletto presenterà un'installazione monumentale che unirà gli echi della civiltà antica con la pulsazione del pensiero moderno. La sua partecipazione segna una fusione tra patrimonio artistico e storia antica che promette di affascinare il pubblico. La mostra è organizzata dall'Ambasciata d'Italia in Egitto, in collaborazione con Art d'Egypte by CulturVator e l'Istituto Italiano di Cultura al Cairo. Come manifestazione concreta della sua visione dell'arte come ponte tra le culture, Pistoletto e la sua fondazione copriranno l'iscrizione di un artista al corso triennale che il pittore e scultore tiene presso la sua accademia Unidee in Piemonte. Le spese di iscrizione e alloggio del candidato selezionato saranno interamente coperte dall'Istituto Italiano di Cultura al Cairo per il primo anno e dalla Fondazione Pistoletto Cittadellarte per i successivi due anni.

"Siamo profondamente orgogliosi di sostenere la partecipazione di Michelangelo Pistoletto a Forever Is Now, una collaborazione che dimostra in modo potente i duraturi legami culturali tra Italia ed Egitto", ha affermato l'ambasciatore italiano in Egitto, Michele Quaroni, sottolineando che l'iniziativa è "non solo una celebrazione dell'arte contemporanea, ma anche un profondo atto di diplomazia culturale, che promuove il dialogo tra due civiltà che hanno ciascuna plasmato il corso della storia mondiale".

"Attraverso l'arte, continuiamo a costruire ponti che trascendono confini, lingue e tempo. L'Italia crede fermamente nel potere trasformativo della cultura come strumento di connessione, educazione e pace. Eventi come questo riaffermano il nostro impegno a promuovere la comprensione reciproca e la collaborazione nel Mediterraneo e oltre", ha aggiunto.



Pistoletto è noto in particolare per i suoi iconici dipinti specchianti, che abbattano la barriera tra opera d'arte e pubblico, e per aver fondato Cittadellarte, un laboratorio multidisciplinare dedicato all'uso dell'arte come motore di cambiamento sociale. La sua carriera abbraccia più di sei decenni, con mostre nelle istituzioni più prestigiose del mondo, tra cui il MoMA, la Tate Modern e la Biennale di Venezia. L'artista partecipa a questa nuova edizione di Cittadellarte con l'opera "Terzo Paradiso", un'installazione che aprirà le sue porte ai visitatori di tutto il mondo. "Sono lieto di dialogare con la scena artistica egiziana, gli artisti e le istituzioni culturali. Cittadellarte si propone di fare dell'arte un ponte tra popoli, culture e geografie. Questo è ciò che l'arte può fare: connettere e intrecciare le vite e le storie di persone di diverse provenienze ed epoche", ha dichiarato Paolo Naldini, direttore della Fondazione Pistoletto Cittadellarte. L'imprenditore ha colto l'invito di Art d'Egypte e la collaborazione con l'Istituto Italiano di Cultura "come un'opportunità per costruire un ponte attraverso il Mediterraneo, collegando Venezia e Il Cairo attraverso un'unica opera d'arte, simbolo di creazione, equilibrio, armonia e pace, i rimedi più urgenti di cui abbiamo bisogno, ora e ovunque".



### **Egitto-Italia: l'artista Michelangelo Pistoletto tra i protagonisti della mostra Forever is Now a Giza**

*Il Cairo, 07 mag 10:29 - (Agenzia Nova) - L'ambasciata d'Italia in Egitto, in collaborazione con Art D'Egypte by CulturVator e l'Istituto italiano di cultura in Egitto, è orgogliosa... (Com) © Agenzia Nova - Riproduzione riservata*